IDEAL GOAL

Status as of November 2026



FRENCH NON-PROFIT ASSOCIATION · SINCE 2015

2015 to 2026

Activity report and accounts

IDEAL GOAL - BANGKOK - ANGOULEME

French non-profit association, declared in Charente on 3 April 2015
Registered office: 8 rue des Glycines, 16560 Tourriers
RNA W161005139 · SIREN 813 158 417

Purpose: to promote and support the sporting development of young Thai people from the slums of Bangkok; to meet the basic needs of children following an academic socio-sporting-educational programme; to create cultural and sporting exchanges between Thai and French clubs and associations.

€115,864
received since 2015

€116,474
spent

3
programmes run

AT A GLANCE

Ideal Goal: football, from the community to the elite, for education and independence

The association helps young people from the slums of Bangkok go to school through football, and opens a path for girls to the highest level. Since 2015, it has run three programmes.

Eleven years, three programmes



Key points

2015 to 2018 · Acadena Bangkok
A sport-and-study programme for boys from Klong Toey, then a boarding house in Chonburi. In 2017-2018, a new academy developed with LaLiga and AP Thai, a project that was stopped in 2018.

2018 to 2021
The association runs no programme.

Late 2021 to 2024 · Team for Life
The journey of Janista Jinantuya, from Bangkok to the French first division.

2024 to 2025 · Acadena Girls
Football opened to girls in Klong Toey, then international scoping for a women's football sport-and-study project.

Accounts by programme

Programme	Income	Expenses
Acadena Bangkok · 2015 to 2018	€60,469	€60,469
Team for Life · 2022 to 2024	€27,330	€27,328
Acadena Girls and international scoping · 2024 to 2026	€28,065	€28,677
Total	**€115,864**	**€116,474**

The detail by financial year is in the annex.

Over the 8 closed financial years shown, the association spent an average of €14,549 per financial year.



Acadena Bangkok, the young people and the team



Janista Jinantuya, ASJ Soyaux against Olympique Lyonnais



SEPTEMBER 2015 TO JUNE 2018 · KLONG TOEY, BANGKOK · NONG PRU, CHONBURI

Acadena Bangkok

Acadena trains and educates young people, and prepares them for school entrance tests.

What was done

September 2015
The programme opens as a day programme in Klong Toey, the largest slum in Bangkok: daily training, school tutoring, meals, a link with each family.

2016
Opening of the Acadena House in Nong Pru, Chonburi. 8 boarders, a house assistant, a director. Schooling in partner schools.

2017
Sports entrance tests for schools. End of the programme with the first generation; the young people who entered school are still followed.

2017 to 2018 · with LaLiga
Development of a new Acadena academy with LaLiga and AP Thai. Project stopped in 2018.

Results

100%
of study scholarships won by participants, 2017

8
boarders at the Acadena House

1st
young person from the area to win a scholarship at Assumption Sri Racha College

50%
of former participants at university in 2026

Expenses by item

Centre and housing / office	€17,437
Health, travel and mission costs	€8,808
Pitch and equipment	€8,190
Meals	€7,999
Transport	€6,943
Running costs	€5,299
School, activities, training	€3,205
Project with LaLiga and AP Thai	€2,588
Total expenses	**€60,469**

Funding

Grants and sponsorship	€55,000
Donations	€3,860
T-shirt sales	€1,609
Total	**€60,469**

Main funding: a corporate foundation. Other support: private donors and an equipment partner.







DECEMBER 2021 TO 2024 · THAILAND · FRANCE · SPAIN · JAPAN

Team for Life

Ideal Goal supported Janista Jinantuya from Bangkok to the French first division.

What was done

December 2021 to April 2022
Preparation of the project in Thailand, then trials in France.

2022 · Soyaux
Janista Jinantuya signs for ASJ Soyaux, in D1 Arkema, at 18.

December 2022 · Bangkok
The women's football project is presented to the French Ambassador, then to the Governor of Bangkok.

2023 · Seville, Sendai
Trial at Real Betis in May. Signs for MyNavi Sendai, in Japan, in August.

2023 · Team for Life
Management of the player, contracts and image rights, in France, Spain and Japan, entrusted to the company Team for Life (player representation), which is separate from the programme.

Results

1st
footballer from South-East Asia in a major European league

18 years
old at her signing in D1 Arkema

2
club signings: ASJ Soyaux, MyNavi Sendai

4
countries: Thailand, France, Spain, Japan

Expenses by item

Player management service	€13,000
Travel and follow-up	€4,998
Arrival and settling in of the player in France	€4,177
Preparation of the project in Thailand	€3,058
Trials in France	€1,891
Bank and management fees	€204
Total expenses	**€27,328**

Funding

Donations from companies and individuals	€27,000
Other income	€330
Total	**€27,330**





AUGUST 2024 TO JULY 2025 · KLONG TOEY, BANGKOK · INTERNATIONAL SCOPING

Acadena Girls and international scoping

The Acadena method opens to girls in Klong Toey, in the same area, on a pitch provided by community leaders. The programme stops in February 2025. International scoping continues until July 2025.

What was done

August 2024 to February 2025
Pilot programme in Klong Toey: three football sessions and two tutoring sessions a week, for girls aged 6 to 12.

Local schools
Discovery clinics in 4 partner schools to find motivated girls.

February to July 2025
International scoping for a women's football sport-and-study project.

Results

Over 200
girls approached in schools

20
girls in the programme

4
partner schools

2
people on the ground: a director and a coach

An equipment partner provided equipment.

Expenses by item

Housing / office	€7,630
Expenses paid on site, Bangkok	€5,705
Coach	€4,028
Travel, transport, flights	€2,635
Mission costs: food and groceries	€2,308
IT tools, phone, bank	€1,967
Expenses paid on site, scoping	€1,740
Equipment and materials	€1,639
Health and insurance	€1,025
Total expenses	**€28,677**

Funding

Support from a private partner	€28,050
Other income	€15
Total	**€28,065**

ACCOUNTS ANNEX · 1

Income statement

Financial years ended 31 May.

Financial year	Grants and sponsorship	Donations and private support	Sales and other	Total income	Expenses	Net result
August 2015 to May 2016	€15,000.00	€2,190.00	€789.11	€17,979.11	€15,630.00	€2,349.11
June 2016 to May 2017	€20,000.00	€1,670.00	€820.00	€22,490.00	€28,951.00	-€6,461.00
June 2017 to May 2018	€20,000.00	€0.00	€0.00	€20,000.00	€15,888.00	€4,112.00
From 6 June 2018 to November 2021: no programme run by the association, accounts not available						
February to May 2022	€0.00	€8,500.00	€30.00	€8,530.00	€6,601.83	€1,928.17
June 2022 to May 2023	€0.00	€5,000.00	€244.60	€5,244.60	€7,171.64	-€1,927.04
June 2023 to May 2024	€0.00	€13,500.00	€55.00	€13,555.00	€13,554.57	€0.43
June 2024 to May 2025	€0.00	€26,070.00	€15.00	€26,085.00	€26,783.79	-€698.79
June 2025 to May 2026	€0.00	€1,980.00	€0.00	€1,980.00	€1,813.63	€166.37
June 2026 to 5 November 2026	€0.00	€0.00	€0.00	€0.00	€79.20	-€79.20
Total	**€55,000.00**	**€58,910.00**	**€1,953.71**	**€115,863.71**	**€116,473.66**	**-€609.95**

The detail of expenses by item is on the page of each programme. Financial year 2017-2018: estimated expenses, with no bank statement. Financial year 2021-2022: the bank account opened in February 2022.

ACCOUNTS ANNEX · 2

Status at the end of the financial year

Financial years ended 31 May.

Date	Cash	Deposit paid	Total assets	Loans and advances to repay	Association funds
31 May 2016	€1,474.00	€875.00	€2,349.00	-	€2,349.00
31 May 2017	€531.00	€875.00	€1,406.00	€5,518.00	-€4,112.00
31 May 2018	€0.00	-	€0.00	-	€0.00
From 6 June 2018 to November 2021: no programme run by the association, accounts not available. Status at May 2018 is deduced, with no statement.					
31 May 2022	€1,928.17	-	€1,928.17	-	€1,928.17
31 May 2023	€1.13	-	€1.13	-	€1.13
31 May 2024	€1.56	-	€1.56	-	€1.56
31 May 2025	€80.85	-	€80.85	€778.08	-€697.23
31 May 2026	-€13.45	-	-€13.45	€517.41	-€530.86
5 Nov 2026	-€21.65	-	-€21.65	€588.41	-€610.06

Method

Accounts prepared by the association. They are neither audited nor certified. This report is a reconstruction closed on 5 November 2026, from bank statements, tracking spreadsheets and the balance sheets drawn up each year.

2015 to 2017. Balance sheet drawn up in June 2016, monthly spreadsheets and statements from La Banque Postale.

2017-2018. No bank statement. Income: €20,000 from a corporate foundation. Expenses deduced from cash, split by item estimated.

2018 to 2021. The association runs no programme. No accounts are available for this period.

2022 to 2024. Monthly spreadsheets, annual balance sheets and Crédit Mutuel statements.

2024 to 2026. Statements of the association's account and of the account used on site by the president.

Cash. On the ground and during scoping, part of the day-to-day expenses was paid in cash: €9,000 withdrawn from 2024 to 2026, of which €6,942 with no document kept and €2,058 placed in their own item.

Housing / office. The programme director is the president of the association, who is a volunteer. The association pays for the team's housing on site, which also serves as an office.

Team for Life, the company. A player representation company, separate from the programme of the same name, run by the president of the association, a service provider to Ideal Goal in 2023.

Loans and advances. Loans from individuals of €5,518 in 2016-2017, repaid in 2017-2018. Since 2024, the president advances part of the costs.